

JASON THEOBALD

GRAPHIC DESIGNER



C O N T A C T

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E D U C A T I O N

Associate of Arts Degree in Visual Communications

Brown Institute - 1998

Bachelor of Arts Degree in Visual Communications

Collins College - 2000

Web Application Developer Certification

Black Hawk College - 2016

S K I L L S

Adobe Creative Suite

Affinity Design Suite

QuarkXpress

Microsoft Office

HTML

CSS

JavaScript

P O R T F O L I O

www.jtheobald.com

E X P E R I E N C E

Print Production Specialist

Xerox (Sept. 2016 - Present)

- High volume printing, averaging 250,000 impressions per week, during peak season
- Perform maintenance and repairs on printers
- Maintain inventory of printing supplies and replaceable printer parts
- Estimate, schedule and track incoming production jobs
- Operate standard finishing equipment (e.g. paper cutters, inserters, laminating, and hole punchers)

Graphic Artist (seasonal)

Haunted Carter Farms (May 2007 - Present)

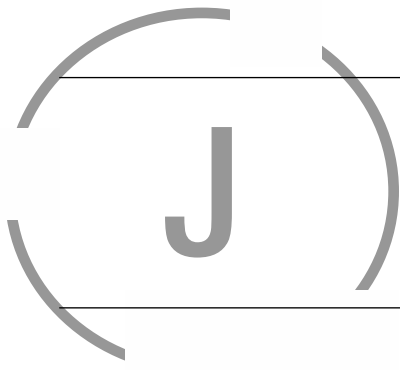
- Design a four acre haunted corn field maze
- Maintain the company's advertising materials

Project Manager

Lance, Inc. (Aug. 2008 - Jul. 2011)

- Managed all artwork for the Private Brands food packaging division
- Provided designers with technical copy, die lines, printing requirements, and sample photography
- Reviewed artwork for printing accuracy and for technical copy to be within FDA regulations and guidelines
- Coordinated meetings between printers, designers and clients to discuss and resolve any issues that could affect product launches
- Managed artwork for national product launches for clients such as Walmart, Target, and Aldi

Experience is continued on the following page.



J A S O N T H E O B A L D
G R A P H I C D E S I G N E R



E X P E R I E N C E C O N T I N U E D

Marketing Specialist

ARAMARK (Oct. 2006 - Aug. 2008)

- Designed, printed, and assembled Request for Proposals (RFPs) for many high-profile clients
- RFPs consisted of custom binders and tabs, an executive summary booklet, multimedia CDs, catering guides, and a formatted proposal averaging 100-500 pages
- Supported 4-5 sales representatives and several internal departments in the creation of a wide range of projects
- Projects included slicks, ads, posters, logo designs, internal communications, intranet updates, database entry and other special projects
- Prepared media for events and trade shows including banners, posters, presentations, brochures, flyers, and table tents

Production Manager

River Cities Reader (Mar. 2005 - Oct. 2006)

- Supervised all production aspects of the newspaper including layout, design, production, and submission of files to the printer
- Worked directly with clients and alongside interns designing ads
- Inspected and approved all intern work before submitting it to the clients and/or printers

Design Department Supervisor

Sudden Printing (Jan. 2003 – Feb. 2005)

- Supervised the desktop publishing department, overseeing two employees
- Worked with local clients, both directly and through any of the nine store branches, designing corporate identities, posters, flyers, brochures, forms and other printed materials
- Prepared client files for press printing, verifying color separations, resolution, sizing, and layout
- Provided time and cost estimates to help develop budgets and printing schedules